

# Knowit in brief

We are a Nordic consultancy firm that supports companies and organizations in their digital transformation. We offer services in system development, data-driven customer experiences and management consulting.

## **| Vision**

We create a sustainable and humane society through digitalization and innovation.

## **| Our business concept**

By combining strategic capacity with a passion for technology and creative solutions, we create digital possibilities and long-term value.

## **| Business areas**

We deliver strategic services and digital solutions from our three business areas: Experience, Insight, and Solutions.

## **Quick facts**

- Established in 1990
- Offers services in tailored system development, data-driven digital communication and management consultancy
- Has operations in Sweden, Norway, Finland, Denmark, and Germany
- Employs around 2,600 people
- Per Wallentin is CEO and President
- Is listed on Nasdaq Stockholm OMX since 1997

## **EXPERIENCE**

- One of the leading digital agencies in the Nordic region at the interface between technology and communication
- 900 specialists
- Our specialist areas include: Web and mobile technology, design, data analysis, and marketing

## **INSIGHT**

- Management consultants who support their clients in creating agile organizations and performing digital transformations, from idea to result
- 300 specialists
- Our specialist areas include: Data-driven growth, efficiency & automation, the future organization, strategy, and cybersecurity & law

## **SOLUTIONS**

- Delivers tailor-made system solutions based on the latest technology
- 1,400 specialists
- Offers cutting-edge competence in all parts of the system development process: from idea, architecture and project governance, to programming, implementation, testing, and security

## Our values



Knowit's corporate culture is based on fundamental values regarding a sustainable society and is created in the meeting between responsible managers and employees – and built on openness, honesty, and respect for the value and dignity of each individual.

### We have three core values:

- We are decent
- We are close and available
- We are passionate about innovation

## Employees

There are more than 2,600 people working at Knowit, in five countries. Their average age is 40 years and closer to 30 percent of our employees are women, a figure we are working to increase.

Equality is an important issue and it is crucial for us that every employee be treated equally, regardless of age, gender, ethnicity, or creed. We regularly perform employee surveys to identify how we as an employer can improve.

## Knowit in numbers



### Key figures, SEK million (2020)

Net sales	3,379.1
Operating profit before amortization of intangible assets (EBITA)	335.0
Profit after financial items	331.9
Profit margin, %	1.3
EBITA margin, %	9.9
Sales growth, %	9.8

### KPIs (2020)

Total proportion of women	Proportion of women among managers with staff responsibility	Proportion of women in corporate management team	Proportion of women in the Board of Directors
29%	40%	67%	50%