

Knowit in brief

We are a Nordic consultancy firm that supports companies and organizations in their digital transformation. We offer services in design and communication, management consulting, IT and system development.

| Vision

We create a sustainable and humane society through digitalization and innovation.

| Our business concept

By combining strategic capacity with a passion for technology and creative solutions, we create digital possibilities and long-term value.

| Business areas

We deliver strategic services and digital solutions from our three business areas: Experience, Insight, and Solutions.

Quick facts



- Established in 1990
- Offers consultancy services in design and communication, management, and IT
- Has operations in Sweden, Norway, Finland, Denmark, and Germany
- Employs around 2,300 people
- Per Wallentin is CEO and President
- Is listed on Nasdaq Stockholm OMX since 1997

EXPERIENCE

- The Nordic region's largest digital communication agency in data-driven customer experiences
- 600 specialists
- Our specialist areas include: CRM, digital marketing, digital strategy & analytics, concept development & digital design, web & e-commerce

INSIGHT

- Digital management consultants
- 300 specialists
- Specialist areas: Data-driven growth, efficiency & automation, the future organization, strategy, and cybersecurity & law

SOLUTIONS

- Delivers tailor-made system solutions based on the latest technology
- 1,400 specialists
- Our specialist areas include: Digital transformation and innovation, digital business, system development and management, data-driven growth and analytics, system solutions and platforms

Our values



Knowit's corporate culture is based on fundamental values regarding a sustainable society and is created in the meeting between responsible managers and employees – and built on openness, honesty, and respect for the value and dignity of each individual.

We have three core values:

- We are decent
- We are close and available
- We are passionate about innovation

Employees

There are more than 2,300 people working at Knowit, in five countries. Their average age is 40 years and around 25 percent of our employees are women, a figure we are working to increase.

Equality is an important issue and it is crucial for us that every employee be treated equally, regardless of age, gender, ethnicity, or creed. We regularly perform employee surveys to identify how we as an employer can improve.

Knowit in numbers



Key figures, SEK million (2019)

Net sales	3 335,1
Operating profit before amortization of intangible assets (EBITA)	319,2
Profit after financial items	313,2
Profit margin, %	8,2
EBITA margin, %	9,6
Sales growth, %	9,4

KPIs (2019)

Total proportion of women	Proportion of women among managers with staff responsibility	Proportion of women in corporate management team	Proportion of women in the Board of Directors
28%	38%	50%	43%