

Knowit in brief 2025

We are a consultancy firm with expertise in tech, design, communication, and strategy supporting companies, authorities, and organizations in the digital transformation. Together with our clients, we develop innovative and sustainable solutions which facilitate the everyday life of people and create new ways to keep in touch and communicate.

Quick facts

- Established in 1990
- Presence in Sweden, Norway, Denmark, Finland, Germany, and Poland
- Has around 3,900 employees
- 60 different nationalities
- Per Wallentin is CEO
- Listed on Nasdaq Stockholm since 1997

Vision

A sustainable and humane society.

Mission

Fixing the future together with our clients using strategic, creative and tech skills.

Core values

- Choose courage
- Trust in transparency
- What's in it for we?

Values

Knowit's corporate culture is based on the idea of a sustainable society and is created in collaboration between responsible executives and employees and based on respect for the value and dignity of each person, as well as openness and honesty.

Services

System development, digital customer experiences, cybersecurity, AI, cloud solutions and management consulting are some of our areas of expertise.

Our solutions span across all sectors of society. From smart helmets enhancing safety on construction sites, to the 112 app for emergency situations, and IoT-connected cows ensuring sustainable milk production.

Business areas

We offer services and products across four business areas: Solutions, Experience, Connectivity, and Insight.

SOLUTIONS

1,700 specialists in Denmark, Finland, Norway, Sweden, and Germany offer cutting-edge competence in all parts of the system development process: from idea, architecture, and project governance, to programming, implementation, testing and security.

EXPERIENCE

The Nordic region's largest digital agency boasts over 800 specialists with expertise in web and mobile technology, design, data analysis, and marketing. Experience has a presence in Sweden, Norway, Denmark, and Finland.

CONNECTIVITY

Connectivity combines technical expertise and business competence for innovative, secure, and sustainable solutions in IT and communication technology. A team of around 700 consultants in Sweden and Poland specializes in product, system, and service development of embedded systems, cloud solutions, and security applications.

INSIGHT

Almost 550 management consultants in Finland, Norway, and Sweden support clients in creating agile organizations and performing digital transformations, from idea to result. Core services include cybersecurity, data-driven growth, organization and strategy development, e-health, and sourcing.

Sustainability 2024

Knowit's general sustainability target is that we, together with clients and partners, work to actively contribute to the UN Agenda 2030 and the development of society, with a particular focus on positive environmental and climate impact, and increased inclusion. We are a member of the UN Global Compact.

71%

SUSTAINABILITY TARGET

In 2024, 71 percent of the Group's net sales connected to projects over KSEK 450 classified as supporting an SDG contributed to one of the UN global SDGs where Knowit can make the largest difference.



CO₂ EMISSIONS

Our CO₂ emissions remain below the target levels set.

42%

GENDER DISTRIBUTION

Knowit shall be an inclusive workplace with an even gender distribution. The share of women among recruiting and salary-setting managers in the Group is 42 percent.

Key figures 2024

| | |
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| Net sales, SEK M | 6,416 |
| Operating profit before amortization of intangible assets (EBITA), SEK M | 367 |
| Profit after financial items, SEK M | 153.2 |
| Sales growth, % | -9.6 |
| EBITA margin, % | 5.7 |
| Adjusted EBITA margin, % | 6.2 |